

PEOPLE

Gene Rotberg's billion-franc Fourth of July

It's not really that Eugene Rotberg has to give up his holidays to sell bonds for the World Bank. But while most Americans were celebrating Independence Day earlier this month, treasurer Rotberg was hosting a lunch at the Pavillon Gabriel in Paris to launch the bank's first borrowing in the French domestic market. (The billion-franc exercise was also its first in that currency since a Eurodeal thirteen years ago.) No word, however, as to whether Rotberg was able to slip across the Champs-Élysées later to do his patriotic duty at the U.S. ambassador's traditional Fourth of July garden party.

The World Bank's Rotberg: Paris debut

